

Philadelphia Union Jersey Giveaway Official Rules

Entry Periods: Promotion is open between 12:00 a.m. Eastern Time (“ET”) on July 9, 2020 and 11:00 a.m. ET on July 14, 2020 (the “Entry Period”). Promotion open only to legal residents of the 50 United States and the District of Columbia, 18 years of age or older. **How to Enter:** To receive one (1) entry during the Entry Period, follow @bimbobakeriesusa on Instagram at www.instagram.com/bimbobakeriesusa (if you are not doing so already) and locate the promotion photo posted by Bimbo Bakeries USA, Inc. (“Sponsor”). Then, “like” the promotion photo and tag a friend of yours in the comment section of the post to receive one (1) entry. For one (1) additional entry, tell us the name of the song/chant fans cheer after a Philadelphia Union goal in your comment. Void where prohibited by law. Limit one (1) entry per person using only one (1) Instagram account throughout the Entry Period. Entry requests generated by script, macro or other automated or improper means are void. One (1) winner will be selected in a random drawing occurring at or about 12:00 p.m. ET on July 14, 2020 from among all eligible entries received throughout the Entry Period. **Prize (1):** A vintage Philadelphia Union soccer jersey signed by the 2010 team and a plush Bimbo Osito toy. Approximate Retail Value (“ARV”) of prize: \$115.00. Jersey is not game worn and actual value of signed jersey is subject to market fluctuations. Prize recipient is responsible for all federal, state and local taxes, if any. Prize recipient will receive a direct message from Sponsor requesting their mailing address for prize fulfillment. Prize will be mailed within one to four weeks from date of mailing address receipt. **Comment Conditions:** Entries may be deemed void if Sponsor determines, in its sole discretion, that a comment (i) is sexually explicit or suggestive; violent or derogatory of any ethnic, racial, gender, religious, professional or age group; (ii) depicts or identifies a child that is not the child or legal ward of the entrant; (iii) promotes alcohol, illegal drugs, tobacco, or firearms/weapons; promotes any activities that may appear unsafe or dangerous; (iv) is obscene or offensive; (v) contains defamatory or disparaging remarks about other people or companies; (vi) contains personal identification, such as personal names or e-mail addresses; (vii) contains materials owned or controlled by others, without permission; (viii) communicates messages inconsistent with the positive images and/or good will to which Sponsor wishes to associate; or (ix) violates any law. **General Conditions:** Promotion may be withdrawn without prior notice. Released Parties (as defined below) are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, or undelivered entries, posts or comments, incorrect, changed or non-functioning Instagram accounts; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, printer errors, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer errors of any kind whether human, mechanical, electronic, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of entry requests, posts, photos, or in any Promotion-related materials. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or printer related to or resulting from participating in this Promotion or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Promotion, as solely determined by Sponsor, will be disqualified. Should any portion of the Promotion be, in Sponsor' sole opinion, compromised by bugs, virus, worms, non-authorized human intervention or other causes, which, in the sole opinion of Sponsor, corrupt or impair the administration, security, fairness or submission of information, Sponsor reserves the right at its sole discretion to terminate the Promotion and, if terminated, at its discretion, select the potential winner from all eligible, non-suspect entries/posts received prior to action taken. By participating, you agree (i) to be bound by these Official Rules and the decisions of Sponsor which are final and binding, and (ii) to release and hold harmless Sponsor, the Philadelphia Union soccer club, Major League Soccer, L.L.C., Instagram, their respective subsidiaries, affiliates, retailers, and advertising and promotion agencies and all of their respective officers, directors, employees and agents against any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from participation in this Promotion or acceptance and use of an prize. Promotion is subject to all applicable federal, state and local laws. Sponsored by Bimbo Bakeries USA, Inc., 255 Business Center Drive, Horsham, PA 19044. This Promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram.